



CHARLOTTESVILLE, Va. (June 21, 2024) - Virginia radio and television stations were recognized for excellence in broadcasting at the 87th Annual Virginia Association of Broadcasters Awards Program, held Friday, June 21st at the Marriott Virginia Beach Oceanfront Hotel. This year's gala event included a "VAB Making Waves-Under the Sea" themed reception and awards ceremony recognizing individuals' achievements in broadcasting.

Awards were based on projects first aired between January 1 and December 31, 2023, with the sole exception of the Outstanding Newscast Award. Commercial and non-commercial stations were judged separately, and the award categories were broken down by market size.

The VAB gratefully acknowledges the assistance of the Maine Association of Broadcasters, whose members judged the entries.

Only VAB-member radio and television stations were eligible to participate.

Best Commercial Radio

- Radio (Large Market): 1st place, WROX-FM, Bonchon Copy
- Radio (Large Market): 2nd place, WGH-FM, Tom McGrath Motorcycle Law Group
- Radio (Medium Market): 1st place, WWWV-FM, Is It Easy Being Greasy
- Radio (Medium Market): 2nd place, WWRE-FM, Back Home on the Farm - "Pumpkin Pumpkin Pumpkin"
- Radio (Small Market): 1st place, WMBG-AM, Axe Republic Lumberjack

- Radio (Small Market): 2nd place, WRAR/WNNT, River Wash Car Wash
- Radio (Non-Commercial/Public): 1st place, WEHC-FM, Welcome to Emory & Henry College, the Place of Connections

Best Commercial Television

- TV Commercial (Large Market): 1st place, WAVY-TV, Kellam Mechanical
- TV Commercial (Large Market): 2nd place, WRIC-TV, Vintage Boxing Gym
- TV Commercial (Small Market): 1st place, WCAV-TV, Brightstar Care
- TV Commercial (Small Market): 2nd place, WSLS-TV, WSLS Creative Services: BSR Legal Group

Best Documentary or Public Affairs Program Radio

- Radio: 1st place, WTJU-FM, If You See A Deer
- Radio: 2nd place, WMBG-AM, A Woman's Heart - Transforming Lives in Ukraine with Nancy Hathaway

Best Documentary or Public Affairs Program Television

- TV Commercial: 1st place, WSLS-TV, On the Frontline
- TV Commercial: 2nd place, WTVR-TV, Reopen the Case: Center Street

Best Human Interest Series Radio

- Radio (Large Market): 1st place, WLNI-FM, Heroes At Home on WLNI
- Radio (Large Market): 2nd place, WFIR-AM, Vice Mayor Joe Cobb
- Radio (Medium Market): 1st place, WCVL-FM, Morgan & The Ride Home Wildfires Coverage
- Radio (Medium Market): 2nd place, WCYK-FM, Holiday Home Invasion
- Radio (Small Market): 1st place, WKWI-FM, Hometown Heros
- Radio (Small Market): 2nd place, WMBG-AM, Making a Difference Monday - Fear 2 Freedom
- Radio (Non-Commercial/Public): 1st place, WNRN-FM, Hear Together
- Radio (Non-Commercial/Public): 2nd place, WEHC-FM, Come to the Table

Best Human Interest Series Television

- TV Commercial (Large Market): 1st place, WVEC-TV, Making a Mark
- TV Commercial (Large Market): 2nd place, WTKR-TV/WGNT-TV, 2023 News 3 Everyday Hero Award Winners
- TV Commercial (Small Market): 1st place, WSLS-TV, In the Deep Blue Ridge
- TV Commercial (Small Market): 2nd place, WSET-TV, People and Places

Best Radio Personality or Team

- Radio (Large Market): 1st place, WFIR-FM, Greg Roberts Live
- Radio (Large Market): 2nd place, WNOR-FM, Rumble in the Morning on FM99
- Radio (Medium Market): 1st place, WFLS-FM, Steve & Tiffany in the Morning
- Radio (Medium Market): 2nd place, WAKG-FM, Saturday Night Cool Classics with Big Jon
- Radio (Small Market): 1st place, WHAJ-FM, Brock Mathews
- Radio (Small Market): 2nd place, WMBG-AM, Alan Darsen- Personality, Host, and Founder of National Ooga Chaka Day

Best Morning Show Television

- TV Commercial (Large Market): 1st place, WWBT-TV, 12 News Today
- TV Commercial (Large Market): 2nd place, WVEC-TV, 13 News Now Daybreak
- TV Commercial (Small Market): 1st place, WSET-TV, Good Morning Virginia

Best Public Service/Community Event Radio

- Radio (Large Market): 1st place, WGH-FM, Nashville @ The Nest- Alzheimer's Benefit Show with Jay Allen
- Radio (Large Market): 2nd place, WTWV-FM, KINDFest 2023
- Radio (Medium Market): 1st place, WHITE-AM, Nurses Night Out
- Radio (Medium Market): 2nd place, WAKG-FM, Christmas Bucks for Kids
- Radio (Small Market): 1st place, WMBG-AM, Kiwanis Shrimp Feast

Best Public Service/Community Event Television

- TV Commercial (Large Market): 1st place, WAVY-TV, Opioid Addiction: What Every Family Needs to Know
- TV Commercial (Large Market): 2nd place, WTVR-TV, Stop the Violence Town Hall
- TV Commercial (Small Market): 1st place, WSET-TV, St. Jude
- TV Commercial (Small Market): 2nd place, WCAV-TV, CBS19 Stockings
- TV (Non-Commercial/Public): 1st place, WBRA-TV, Santa's Winter Wonderland
- TV (Non-Commercial/Public): 2nd place, PBS Appalachia, Hometowns - Marion Viewing Party

Best Station Promotion/Contest Radio

- Radio (Large Market): 1st place, WVBW-FM, Vibe Got 5 On It Cash Contest
- Radio (Large Market): 2nd place, WGH-FM, Hampton Roads Celebrity Birthday Song
- Radio (Medium Market): 1st place, WWUZ-FM, Dirty Money
- Radio (Medium Market): 2nd place, WQMZ-FM, Sherry's 50th Birthday Bash
- Radio (Small Market): 1st place, WHKX-FM, WHKX - Home for the Holidays
- Radio (Small Market): 2nd place, WKWI-FM, Movie Ticket Monday

- Radio (Non-Commercial/Public): 1st place, WTJU-FM, Rock Marathon: Get Up and Dance
- Radio (Non-Commercial/Public): 2nd place, WEHC & WISE-FM, WEHC Fundraising Jingle

Best Station Promotion/Contest Television

- TV Commercial (Large Market): 1st place, WTKR-TV, WTKR Where Are You
- TV Commercial (Large Market): 2nd place, WRIC-TV, Oscars Tie-Ins
- TV (Non-Commercial/Public): 1st place, WBRA/Blue Ridge PBS, Santa's Winter Wonderland
- TV (Non-Commercial/Public): 2nd place, PBS Appalachia, PBS Appalachia Promo
- TV Commercial (Small Market): 1st place, WSET-TV, Winter Weather Outlook with George Flickinger
- TV Commercial (Small Market): 2nd place, WCAV-TV, CBS19 News at 4

Best in Investigative Reporting Radio

- Radio (Non-Commercial or Public): 1st place, WCVE-FM, Unchecked: Inside RPS fire inspections
- Radio (Non-Commercial or Public): 2nd place, WHRV-FM, Norfolk's White Fight: How shifting demographics shaped a region
- Radio (Medium Market): 1st place, WINA-AM, CASPCA Leadership Disputes New Allegations of Poor Conditions
- Radio (Small Market): 1st place, WMBG-AM, Williamsburg James City County Update with Brian Moricle

Best in Investigative Reporting Television

- TV Commercial (Large Market): 1st place, WVEC-TV, 911 on Hold
- TV Commercial (Large Market): 2nd place, WTKR-TV/WGNT-TV, Virginia Governor Signs Law to Better Protect Sexual Assault Survivors Following News 3 Investigation
- TV Commercial (Small Market): 1st place, WSLS-TV, Officer Altercation
- TV Commercial (Small Market): 2nd place, WVIR-TV, Charlottesville Family Deals with Rat Infestation

Outstanding News Series Radio

- Radio (Large Market): 1st place, WFIR-AM, Cult Life
- Radio (Medium Market): 1st place, WSVA-AM/FM, Homeless in Harrisonburg
- Radio (Medium Market): 2nd place, WINA-AM, CASPCA Problems Lead to CEO Ouster
- Radio (Non-Commercial/Public): 1st place, WHRV-FM, Norfolk Floodwall

- Radio (Non-Commercial/Public): 2nd place, WMRA-FM, The Big Tree Tour: National Champions Growing in WMRA's Backyard
- Radio (Small Market): 1st place, WMBG-AM, News Around Town

Outstanding News Series Television

- TV Commercial (Large Market): 1st place, WRIC-TV, Death of Irvo Otieno
- TV Commercial (Large Market): 2nd place, WTVR-TV, Hurricane Isabel: 20 Years Later
- TV Commercial (Non-Commercial/Public): 1st place, WCVE-TV, Mobile Homes/VPM News Focal Point
- TV Commercial (Non-Commercial/Public): 2nd place, WBRA-TV, What It Takes...To Give the Gift of Life
- TV Commercial (Small Market): 1st place, WCAV-TV, Gang Member Speaks
- TV Commercial (Small Market): 2nd place, WVIR-TV, Charlottesville's Tent City

Outstanding Newscast Radio

- Radio (Large Market): 1st place, WFIR-AM, 12/15/23 Palestinian People's Protest
- Radio (Large Market): 2nd place, WLNI-FM, WLNI Outstanding Newscast
- Radio (Medium Market), 1st place, WWSA-AM/FM, Caleb Peek - WWSA News
- Radio (Medium Market): 2nd place, WINA-AM, WINA December 13, 2023
- Radio (Small Market): 1st place, VNN, VNN Newscast 12-13-23
- Radio (Small Market): 2nd place, WMBG-AM, Marketcast
- Radio (Non-Commercial/Public): 1st place, WHRV-FM, WHRO News with Doug Boynton
- Radio (Non-Commercial/Public): 2nd place, WMRA-FM, Newscast December 13, 2023

Outstanding Newscast Television

- TV Commercial (Large Market): 1st place, WAVY-TV, WAVY News at 6:00
- TV Commercial (Large Market): 2nd place, WTVR-TV, 6:00pm Newscast - 12/13/23
- TV Commercial (Small Market): 1st place, WCAV-TV CBS19 News at 11
- TV Commercial (Small Market): 2nd place, WSLS-TV, WSLS 10 News at Six

Outstanding Sports Coverage Radio

- Radio (Large Market): 1st place, WNIS-AM, Sports Flash in 60
- Radio (Large Market): 2nd place, WVSP-FM, Priority Auto Sports 94.1 (ESPN)
- Radio (Medium Market): 1st place, WBTM-AM, GW Athletics
- Radio (Medium Market): 2nd place, WINA-AM, Fox Sports Charlottesville Sports Update
- Radio (Small Market): 1st place, VNN, VNN Sportscast 7/20/23
- Radio (Small Market): 2nd place, WMBG-AM, Sports Report

- Radio (Non-Commercial or Public): 1st place, WEHC-FM, Emory & Henry Basketball Coverage and Interviews

Outstanding Sports Coverage Television

- TV Commercial (Large Market): 1st place, WTVR-TV, Final Score Friday
- TV Commercial (Large Market): 2nd place, WVBT-TV, Fox 43 SportsWrap
- TV Commercial (Small Market): 1st place, WSLS-TV, WSLS 10 Sports
- TV Commercial (Small Market): 2nd place, WVIR-TV, Marty Hudtloff
- TV (Non-Commercial/Public): 1st place, WBRA/Blue Ridge PBS, What It Takes...To Harness a Fighting Spirit

Best Public Affairs Program Radio

- Radio: 1st place, WWUZ-FM, In The Community - American Red Cross - Rappahannock Chapter
- Radio: 2nd place, WAFX-FM, Start Smart Recycle Right with askHRGreen.org

Best Public Affairs Program Television

- TV: 1st place, WSET-TV, Voices Against Violence 2
- TV: 2nd place, WSLS-TV, WSLS Community Connections: Autism Perspectives

Congratulations to all of our winners!

Virginia Association of Broadcasters | (434) 977-3716 |
<https://link.edgepilot.com/s/b26a347b/leaITD957EOpxZ828xuVVQ?u=http://www.vabonline.com/>

