



THE VIRGINIA ASSOCIATION OF BROADCASTERS

**Reaching more people.
Touching more lives.**

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www.vabonline.com

Other Resources

www.careerpage.org

A national job bank for broadcasters offered by the Broadcast Executive Directors Association. This website also has links to various state broadcast association websites, some of which also offer on-line job banks.

www.tvjobs.com

www.cpb.org/jobline



Summer Internship Program





One of the most important functions of the VAB is to assist stations in recruiting a quality workforce.

The Virginia Association of Broadcasters (VAB) offers PAID Summer Internship Programs to students entering either their Junior or Senior year at a college or university that offers undergraduate classes in the following courses of study: **computer science, business, electronic media, engineering, graphic design and mass communications including advertising, journalism (print or broadcast), marketing and public relations.**



This is an 8-week program beginning on the first of June. All interns should plan to work 40-hours per week at \$7.25/hour. A total of 32 students statewide will be selected for the program and all interns will be placed at a radio or television station in the state of Virginia. Every effort is made to place a student in their geographical area of preference; however, this can not be guaranteed. **Only students who are Virginia residents or a non-resident currently attending an accredited college or university in the state of Virginia are eligible for the Summer Internship Program.**

To apply, please download an application from the VAB website at www.vabonline.com/careers/internships. Resumes will not be accepted at Career Fairs. Internship recipients are notified by the VAB via email in March.

Careers Out of Thin Air

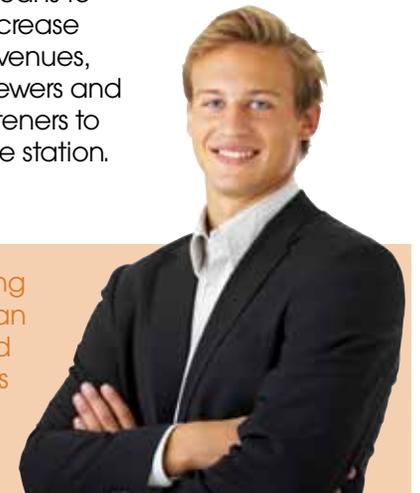
There are a variety of positions and fields in the world of radio and television broadcasting. It takes a lot more than the person you see on camera or hear on the radio to run a station. There are just as many satisfying and rewarding jobs "behind the scenes." These include, but are not limited to:

- **On-Air**
- **Sales**
- **Production**
- **Engineering**
- **Promotion**
- **Business/Administration**
- **News**
- **IT/Web Applications**

A large portion of a radio or television station's revenues are based on **sales** to local and national advertisers. Sales is essential to the success of a station. Creative types, graphic artists, copywriters, photographers, producers and technical people are needed in the **production** department. All stations need to have **engineers** to make sure the systems, controls and machines work efficiently and when they

are supposed to. The **promotions** department is responsible for promoting the station and it's call letters to the community of it's viewers and listeners. Contests, giveaways and remote set-ups fall in this department.

Just like any other typical business, a radio or television station needs **business and administration** people for billing & accounting and human resources as well as managers and operational managers. The **news department** is comprised of reporters and journalists, photographers, directors, producers and weather & sports anchors. With the move to the electronic age of traditional media, radio and television stations need **IT/web** and **webmasters** now more than ever before. Stations are relying on more non-traditional means to increase revenues, viewers and listeners to the station.



The VAB website offers a Broadcasting Job Bank. Seniors and Graduates can post their resume free of charge and search for current positions. Resumes posted to this site are visible to our VAB members.

www.vabonline.com