



THE VIRGINIA ASSOCIATION OF BROADCASTERS

CHARLOTTESVILLE, Va. (June 29, 2018) - Virginia radio and television stations were recognized for excellence in broadcasting at the 81st Annual Virginia Association of Broadcasters Awards, held Friday, June 22nd at the Hilton Virginia Beach Oceanfront Hotel in Virginia Beach, Va. This year's gala event included an "Under The Big Top" themed reception and awards ceremony recognizing individuals' achievements in broadcasting.

Awards were based on projects first aired between January 1 and December 31, 2017, with the sole exception of the Outstanding Newscast Award. Commercial and non-commercial stations were judged separately, and the award categories were broken down by market size.

The VAB gratefully acknowledges the assistance of the West Virginia Broadcasters Association, whose members judged the entries.

Only VAB-member radio and television stations were eligible to participate.

The Winners:

Best Commercial Radio

- Radio - Large Market: 1st place, WKJS-FM, Speaking Spirit New Year's Eve
- Radio - Large Market: 2nd place, WNOR-FM, Larry's Lemonade "Cans"
- Radio - Medium Market: 1st place, WGRQ-FM, Untangled Purls - Happy Hookers
- Radio - Medium Market: 2nd place, WSVA-AM/FM, Overhead Door Company
- Radio - Small Market: 1st place, WLQM-FM, Bones Toyota Advertising 101
- Radio - Small Market: 2nd place, WXBX-FM, Zombie Bash 2017

Best Commercial Television

- TV Commercial (Large Market): WWBT-TV, 1st place, Colonial Hyundai
- TV Commercial (Large Market): WTVR-TV, 2nd place, Tappahannock Chevy Series
- TV Commercial (Small Market): WFXR-TV, 1st place, Aaron Periodontics
- TV Commercial (Small Market): WDBJ-TV, 2nd place, Mountain Roofing - Andrew Christy

Best Documentary or Public Affairs Program Radio

- Radio - Small Market: WFTR-AM, 1st place, Saving Money On Your Electric Bill

- Radio - Small Market: WMBG-AM/FM, 2nd place, Career Cats

Best Documentary or Public Affairs Program Television

- TV Commercial (Large Market): WRIC-TV, 1st place, Poverty Project
- TV Commercial (Large Market): WVEC-TV, 2nd place, Desperate for Dollars
- TV Commercial (Small Market): WFXR-TV, 1st place, VSL Sand Lot
- TV Commercial (Small Market): WDBJ-TV, 2nd place, Hometown Holiday Helpers
- TV - Non-Commercial or Public: WHRO-TV, 1st place, Curate

Best Human Interest Series Radio

- Radio - Medium Market: WCYK-FM, 1st place, WCYK Human Interest 2018
- Radio - Medium Market: WBTM-AM/FM, 2nd place, Danville's New Police Chief Addresses Violent Crime Wave
- Radio - Non-Commercial or Public: WMRA-FM, 1st place, Women of Interest
- Radio - Non-Commercial or Public: WTJU-FM, 2nd place, Commonwealth Legacies
- Radio - Small Market: WMBG-AM/FM, 1st place, Walk to End Alzheimer's Update
- Radio - Small Market: WFTR-AM, 2nd place, Rock 4 Relief (Hurricane Relief: PSO)

Best Human Interest Series Television

- TV Commercial (Large Market): WTVR-TV, 1st place, Heroes Among Us
- TV Commercial (Large Market): WAVY-TV, 2nd place, Taking Back the Community
- TV Commercial (Small Market): WDBJ-TV, 1st place, Good News Here at Home
- TV Commercial (Small Market): WFXR-TV, 2nd place, At Educators
- TV - Non-Commercial or Public: WHRO-TV, 1st place, Michael Twitty: The Cooking Gene

Best Morning Show Radio

- Radio - Large Market: WKHK-FM, 1st place, Lori and Billy D in the Morning
- Radio - Large Market: WSLQ-FM, 2nd place, Mornings with Dick and Dave
- Radio - Medium Market: WINC-FM, 1st place, WINC Wake-up Show
- Radio - Medium Market: WCYK-FM, 2nd place, Morgan in the Morning
- Radio - Small Market: WSIG-FM, 1st place, JR and Ivy Lee
- Radio - Small Market: WKWI-FM, 2nd place, Nancy In the Morning

Best Morning Show Television

- TV Commercial (Large Market): WTVR-TV, 1st place, CBS6 This Morning
- TV Commercial (Large Market): WWBT-TV, 2nd place, NBC12 News Today
- TV Commercial (Small Market): WDBJ-TV, 1st place, WDBJ7 Mornin'
- TV Commercial (Small Market): WFXR-TV, 2nd place, Red Cross VGB

Best Public Service/Community Event Radio

- Radio - Large Market: WNOR-FM, 1st place, Christmas Wish
- Radio - Large Market: WKHK-FM, 2nd place, K95 Bikes for Kids
- Radio - Medium Market: WVKL-FM, 1st place, VDH - Quit Now
- Radio - Medium Market: WHTE-FM, 2nd place, VBS Give the Gift Blood Drive
- Radio - Non-Commercial or Public: WHRV-FM, 1st place, Writer's Block
- Radio - Non-Commercial or Public: WHRO-FM, 2nd place, Classical Open Mic
- Radio - Small Market: WSIG-FM, 1st place, 2017 Up On The Roof
- Radio - Small Market: WFTR-AM, 2nd place, Camping for Hunger

Best Public Service/Community Event Television

- TV Commercial (Large Market): WTVR-TV, 1st place, CBS6 Gives
- TV Commercial (Large Market): WWBT-TV, 2nd place, LemonAid
- TV Commercial (Small Market): WSET-TV, 1st place, Community Counts
- TV Commercial (Small Market): WFXR-TV, 2nd place, WFXR-PSA-YMCA

Best Station Promotion/Contest Radio

- Radio - Large Market: WURV-FM, 1st place, Win Jack's Baby
- Radio - Large Market: WKLR-FM, 2nd place, Brady's Buzz for Baldricks
- Radio - Medium Market: WQPO-FM, 1st place, WQPO-Nexus 12 Days of Christmas
- Radio - Medium Market: WHTE-FM, 2nd place, Sweet Sixteen
- Radio - Non-Commercial or Public: WTJU-FM, 1st place, Rocco
- Radio - Non-Commercial or Public: WHRV-FM, 2nd place, Soundbreaking Series
- Radio - Small Market: WSIG-FM, 1st place, Wall of Honor
- Radio - Small Market: WLQM-FM, 2nd place, Thomas Crapper Day

Best Station Promotion/Contest Television

- TV Commercial (Large Market): WVEC-TV, 1st place, Summer Cruis'n
- TV Commercial (Large Market): WTVR-TV, 2nd place, Crime Insider
- TV Commercial (Small Market): WFXR-TV, 1st place, Friday Night Blitz
- TV Commercial (Small Market): WDBJ-TV, 2nd place, This Is Home
- TV - Non-Commercial or Public: WHRO-TV, 1st place, Ollie the Owl Campaign
- TV - Non-Commercial or Public: WHRO-TV, 2nd place, Legacy Testimonial: Melissa McLeod

Outstanding Feature Reporting Radio

- Radio - Large Market: WCDX-FM, 1st place, Mayor Stoney First 100 Days
- Radio - Large Market: WKJS-FM, 2nd place, League for Safer Streets
- Radio - Medium Market: WCHV-AM/FM, 1st place, Cville Riots: 081217
- Radio - Medium Market: WBTM-AM/FM, 2nd place, Danville Remembers VA Tech Victims on the 10th Anniversary

- Radio - Non-Commercial or Public: WHRV-FM, 1st place, Beating Bullying: The William Williams Story
- Radio - Non-Commercial or Public: WHRO-FM, 2nd place, Interview with Deborah Henson Contant
- Radio - Small Market: WFTR-AM, 1st place, LFCC's QEP: Fake News

Outstanding Feature Reporting Television

- TV Commercial (Large Market): WTVR-TV, 1st place, Sepp Shirey's Run
- TV Commercial (Large Market): WWBT-TV, 2nd place, Close the Door
- TV Commercial (Small Market): WSLS-TV, 1st place, The Long Way Home
- TV Commercial (Small Market): WHSV-TV, 2nd place, WHSV Sports Presents: Pinning Down's

Outstanding News Series Radio

- Radio - Large Market: WKJS-FM, 1st place, Lupus Awareness
- Radio - Medium Market: WINA-AM, 1st place, August 12
- Radio - Medium Market: WSVA-AM/FM, 2nd place, Spotlight On Valley Agriculture
- Radio - Non-Commercial or Public: WMRA-FM, 1st place, A Summer of Protest and Violence in Charlottesville
- Radio - Non-Commercial or Public: WCVE-FM, 2nd place, Vietnam: Virginia Remembers
- Radio - Small Market: WFTR-AM, 1st place, Traffic Safety with Lt. Warren Gosnell

Outstanding News Series Television

- TV Commercial (Large Market): WTVR-TV, 1st place, The Mysterious Death of Nick Clavier
- TV Commercial (Large Market): WWBT-TV, 2nd place, Federal Contract Failures
- TV Commercial (Small Market): WSET-TV, 1st place, School Bus Speeders
- TV Commercial (Small Market): WDBJ-TV, 2nd place, Medical Center Transfers Result in Deaths

Outstanding Newscast Radio

- Radio - Large Market: WFIR-AM/FM, 1st place, Roanoke Valley's Morning News with Joey Self
- Radio - Medium Market, WBTM-AM/FM, 1st place, Big Snowstorm Wallops Virginia
- Radio - Medium Market: WCHV-AM/FM, 2nd place, Local News First
- Radio - Non-Commercial or Public: WHRV-FM, 1st place, Local Newscast, 12/15/17
- Radio - Non-Commercial or Public: WCVE-FM, 2nd place, Newscasts aired 12/15/17 at 8:30 a.m. & 5:30 p.m.
- Radio - Small Market: WKWI-FM, 1st place, Coverage of Irvington, VA Tornado
- Radio - Small Market: WMBG-AM/FM, 2nd place, Meal Tax Interview with Dean Canaras

Outstanding Newscast Television

- TV Commercial (Large Market): WAVY-TV, 1st place, WAVY News 10 at 6 1/7/17
- TV Commercial (Large Market): WRIC-TV, 2nd place, 8News at 6 p.m. - December 15, 2017
- TV Commercial (Small Market): WSLS-TV, 1st place, Virginia Tech 10 Years Later
- TV Commercial (Small Market): WSET-TV, 2nd place, December 15, 2017 @ 6 p.m.

Outstanding Sports Coverage Radio

- Radio - Large Market: WNOR-FM, 1st place, FM 99 Sports with Rod
- Radio - Large Market: WXGI-AM, 2nd place, Redskins Training Camp
- Radio - Medium Market: WAKG-FM, 1st place, Nascar Noise Pre-race Report
- Radio - Medium Market: WZRV-FM, 2nd place, Shenandoah University Basketball - Mike O'Dell
- Radio - Non-Commercial or Public: WEHC-FM, 1st place, WEHC Football Coverage
- Radio - Small Market: WKWI-FM, 1st place, 2018 Boys Basketball State Championship

Outstanding Sports Coverage Television

- TV Commercial (Large Market): WTVR-TV, 1st place, Final Score Friday
- TV Commercial (Large Market): WTKR-TV, 2nd place, Final Football Frenzy: Playoff Edition
- TV Commercial (Small Market): WSET-TV, 1st place, Football Friday Finale
- TV Commercial (Small Market): WFXR-TV, 2nd place, WFXR Sports