



Virginia Association of Broadcasters

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FOR IMMEDIATE RELEASE

Winners of the 71st Annual Virginia Broadcasting Awards Announced

CHARLOTTESVILLE, Va. (June 30, 2008) - Virginia radio and television stations were recognized for excellence in broadcasting at the 71st Annual Virginia Broadcasting Awards, held June 27th at the Hilton Virginia Beach Oceanfront in Virginia Beach, Va. This year's gala event included a red carpet reception and was followed by a special awards ceremony recognizing individual achievement in broadcasting (please see separate release).

Awards are based on projects first aired between January 1 and December 31, 2007, with the sole exception of the Outstanding Newscast Award. Commercial and non-commercial stations are judged separately, and the award categories are broken down by market size.

The VAB is grateful for the assistance of the Pennsylvania Association of Broadcasters, who judged all of the entries.

Only VAB-member radio and television stations are eligible to participate.

For a complete list of entry rules and descriptions of each category, please download the complete award packet at:

<http://www.vabonline.com/resources/selectedfile.aspx?id=204>

Results:

BEST STATION PROMOTION/CONTEST

Small Market Radio winner:

WMBG-AM WILLIAMSBURG for "John Magliola Disclaimer."

Medium Market Radio winner:

WWV-FM CHARLOTTESVILLE for "3WV's Talk like a Leprechaun Day."

Runner-Up: WAKG-FM DANVILLE

Large Market Radio winner:

WAVA-FM ARLINGTON for “Life Changing Talk Radio.”

Runner Up: WROX-FM NORFOLK

Commercial Television winner:

WAVY-TV PORTSMOUTH for “ WAVY 50th Anniversary”

Runner Up: WWBT RICHMOND

OUTSTANDING WEBSITE

Medium Market Radio winner:

WFLS-FM FREDERICKSBURG for wflsnews.com

Runner-Up: WINC-FM

Large Market Radio winner:

WROX-FM NORFOLK for 96xwrox.com

Runner Up: WAVA-FM ARLINGTON

Non-Commercial Television winner:

WVPT-TV HARRISONBURG for WVPT.net

Commercial Television winner:

WVIR-TV CHARLOTTESVILLE for nbc29.com

Runners Up: WCAV-TV CHARLOTTESVILLE and WVEC-TV NORFOLK

OUTSTANDING EDITORIAL

Small Market Radio winner:

WJMA-FM ORANGE for “ Don’t Break the Law.”

Medium Market Radio winner:

WWWV-FM CHARLOTTESVILLE for “3 WV’s Friday Freak Out.”

Commercial Television winner:

WTVR-TV RICHMOND for “ Red Light Runners.”

BEST PUBLIC SERVICE/COMMUNITY EVENT

Small Market Radio winner:

WMBG-AM WILLIAMSBURG for “Vote Today: Special Edition.”

Runner up: WABN-AM ABINGDON

Medium Market Radio winner:
WWWV-FM CHARLOTTESVILLE for “3 WV’s Summer Heat PSA.”
Runner Up: WINC-FM WINCHESTER

Large Market Radio winner:
WTAR-AM NORFOLK for “Thank you Good Samaritan Program U.S. Navy.”
Runner Up: WNOR-FM CHESAPEAKE

Non-Commercial Television winner:
WVPT-TV HARRISONBURG, for “WVPT Kids’ Book Festival.”

Commercial Television winner:
WWBT RICHMOND for “Angel Tree.”
Runner Up: WCAV-TV CHARLOTTESVILLE

BEST COMMERCIAL

Small Market Radio winner:
WABN-AM ABINGDON for “Leroy’s.”
Runner Up: WFTR-AM FRONT ROYAL

Medium Market Radio winner:
WSVA-AM HARRISONBURG for “Shenandoah Spring Water.”
Runner Up: WINC-FM WINCHESTER

Large Market Radio winner:
WAFX-FM CHESAPEAKE for “A Step in Time: Timmy or Tammy.”
Runner Up: WNOR-FM CHESAPEAKE

Commercial Television winner:
WWBT RICHMOND for “Havana Connections.”
Runner Up: WGNT-TV PORTSMOUTH

OUTSTANDING NEWS SERIES

Medium Market Radio winner:
WFLS-FM FREDERICKSBURG for “What’s Polluting Fairview Beach.”
Runner Up: WINA-AM CHARLOTTESVILLE

Large Market Radio winner:
WRVA-AM RICHMOND “Back to School.”

Non Commercial Television winner:
WVPT-TV HARRISONBURG for “Virginia Farming.”

Commercial Television winner:

WTVR-TV RICHMOND for “Seal of Survival.”
Runner Up: WAVY-TV PORTSMOUTH

OUTSTANDING FEATURE REPORTING

Non-Commercial Radio winner:
WMRA-FM HARRISONBURG for “Surviving Sexual Abuse.”

Small Market Radio winner:
WJMA-FM ORANGE for “Maytag Turns 100.”

Medium Market Radio winner:
WBTM-AM DANVILLE for “WBTM’s Mystery Guest.”
Runner Up: WFLS-FM FREDERICKSBURG

Large Market Radio winners:

TIE:

WRVA-AM RICHMOND for “Virginia’s 400th.”
and WAVA-FM ARLINGTON for “Ending Sex Slavery with Dr. Janice Crouse.”

Commercial Television winner:
WAVY-TV PORTSMOUTH for “WWII Canteen Cup Returned.”
Runner Up: WSET-TV LYNCHBURG

BEST DOCUMENTARY OR PUBLIC AFFAIRS PROGRAM

Non-Commercial Radio winner:
WHRV-FM NORFOLK for “World War II: Hampton Roads Heroes
Runner Up: WCVE-FM RICHMOND

Small Market Radio winner:
WFTR-AM FRONT ROYAL for “The Valley Today.”
Runner Up: WMBG-AM WILLIAMSBURG

Medium Market Radio winner:
WINA-AM CHARLOTTESVILLE for “NCAA Pregnancy Policies”
Runner Up: WZRV-FM FRONT ROYAL

Large Market Radio winner:
WAFX-FM CHESAPEAKE for “Checkpoint Strikeforce”

Non-Commercial Television winners:

TIE:

WBRA, WSBN, WMSY ROANOKE for “Remembering the War”
and WHRO for “Kingdom by the Sea: Fortress Monroe”
Runner Up: WVPT-TV HARRISONBURG

Commercial Television winner:
WVEC-TV NORFOLK for “The USS Monitor: An Ironclad Adventure in History”
Runner Up: WGNT-TV PORTSMOUTH

For BEST MORNING SHOW

Medium Market Radio winner:
WGRQ FREDERICKSBURG for “Dave’s Morning Show.”
Runner Up: WINC-FM WINCHESTER

Large Market Radio winner:
WNOR-FM CHESAPEAKE “Tommy & Rumble FM99.”
Runner Up: WNIS-AM NORFOLK

Commercial Television winner:
WAVY-TV PORTSMOUTH for “WAVY News 10 Today.”
Runner Up: WVIR-TV CHARLOTTESVILLE

For OUTSTANDING SPORTS COVERAGE

Small Market Radio winner:
WFTR-AM FRONT ROYAL for “Front Royal/Warren County Athletics.”
Runner Up: WBBC-FM BLACKSTONE

Medium Market Radio winner:
WBTM-AM DANVILLE for “G.W. High School Football.”
Runner Up: WINA-AM CHARLOTTESVILLE

Commercial Television winner:
WSET-TV LYNCHBURG for “Football Friday.”
Runner Up: WTKR-TV RICHMOND

For OUTSTANDING NEWSCAST

Small Market Radio winner:
WFTR-AM FRONT ROYAL for “News at Noon.”

Medium Market Radio winner:
WZRV-FM FRONT ROYAL for “News at Noon.”
Runner Up: WBTM-AM DANVILLE

Large Market Radio winner:

WRVA RICHMOND for “December 12th, 2007 3:30 p.m.”

Runner Up: WAFX-FM CHESAPEAKE

Commercial Television winner:

WWBT RICHMOND for “NBC 12 News at 6.”

Runner Up: WTVR-TV RICHMOND

The Virginia Association of Broadcasters has been working to advance broadcasting since 1937. The Association provides legal advice, holds sales, news and production educational seminars, and provides government relation services for its members. The VAB sponsors scholarship and internship programs to help educate and train future broadcasters, and the annual awards program recognizes excellence in broadcasting among its member stations. For more information on the VAB, please visit: <http://vabonline.com/membership/benefits.aspx>

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