



Virginia Association of Broadcasters

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FOR IMMEDIATE RELEASE

Winners of the 74th Annual Virginia Broadcasting Awards Announced

CHARLOTTESVILLE, Va. (June 27, 2011) - Virginia radio and television stations were recognized for excellence in broadcasting at the 74th Annual Virginia Broadcasting Awards, held Friday, June 24th at the Hilton Virginia Beach Oceanfront Hotel in Virginia Beach, Va. This year's gala event included an "Under the Sea" themed reception and awards ceremony recognizing individual achievement in broadcasting.

Awards are based on projects first aired between January 1 and December 31, 2010, with the sole exception of the Outstanding Newscast Award. Commercial and non-commercial stations are judged separately, and the award categories are broken down by market size.

The VAB is grateful for the assistance of the West Virginia Broadcasters Association for the judging of all entries.

Only VAB-member radio and television stations are eligible to participate.

For a complete list of entry rules and descriptions of each category, please download the complete award packet at www.vabonline.com.

Winners:

Best Commercial

- Radio - Large Market, WAFX-FM, 1st Place, Window Depot USA
- Radio - Large Market, WPYA-FM, 2nd Place, NASCAR Sports Grill
- Radio - Medium Market, WBQB- FM, 1st Place, George Washington Regional Commission- Commute Fairy
- Radio - Medium Market, WSVA, WQPO, WJDV, WTGD, WHBG, 2nd Place, Blakemore's Flowers- Mother's Day
- Radio - Small Market, WXGM-AM/FM, 1st Place, C3PO
- Radio - Small Market, WKWI-FM, 2nd Place, Northern Neck Mechanical- Odyssey
- Television - Commercial, WVEC-TV, 1st Place, Project Green Campaign
- Television - Commercial, WCAV-TV, 2nd Place, Montpelier Hunt Races 2010

Best Documentary or Public Affairs Program

- Radio - Large Market, WKHK-FM, 1st Place, Focus Richmond- April 18, 2010
- Radio - Large Market, WAVA-FM, 2nd Place, Fighting For Frederick

- Radio - Medium Market, WFVA- AM, 1st Place, Fredericksburg Today
- Radio - Medium Market, WUSQ-FM, 2nd Place, VA Crossroads- Horses with Hearts
- Radio - Non-Commercial or Public, WMRA-FM, 1st Place, Will There Be Peace On Earth?
- Radio - Non-Commercial or Public, WHRV-FM, 2nd Place, Hearsay: Sea Level Rise- A Blue Planet Forum Preview
- Radio - Small Market, WFTR- AM, 1st Place, The Valley Today
- Television - Commercial, WRIC-TV, 1st Place, Relay for Life
- Television - Commercial, WVEC-TV, 2nd Place, Hurricane Watch
- Television - Non-Commercial or Public, WHRO-TV, 1st Place, Hampton 400: From The Sea To The Stars
- Television - Non-Commercial or Public, WHRO-TV, 2nd Place, Code Switching

Best Human Interest Series

- Radio - Large Market, WURV-FM, 1st Place, Project: Pay it Forward- Inspiring the Community to Give Back
- Radio - Medium Market, WCNR-FM, 1st Place, I Am 106.1 The Corner
- Radio - Non-Commercial or Public, WHRV-FM, 1st Place, Hearsay: Spiritually Speaking Roundtables
- Radio - Small Market, WABN-AM, 1st Place, On the Wing
- Radio - Small Market, WHCB-FM, 2nd Place, Neighbor Helping Neighbor- The Princess & the Pea
- Television - Commercial, WDBJ-TV, 1st Place, A Hero Yearns to Walk Again
- Television - Commercial, WSET-TV, 2nd Place, Heroes- George Harper, Rob Vandelinde & Bill Dabney
- Television - Non-Commercial or Public, WHRO-TV, 1st Place, What Matters Community Impact Awards- 2010
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 2nd Place, 2010 McGlothlin Awards

Best Morning Show

- Radio - Large Market, WSLQ-FM, 1st Place, Breakfast Club
- Radio - Large Market, WKHK-FM, 2nd Place, Catfish & Lori
- Radio - Medium Market, WINC-FM, 1st Place, Barry Lee
- Radio - Medium Market, WBQB-FM, 2nd Place, Chris & Dee in the Morning!
- Radio - Non-Commercial or Public, WHRV-FM, 1st Place, Thanksgiving Morning - 11/25/10
- Radio - Small Market, WXGM-AM/FM, 1st Place, The Morning Show on Xtra 99.1 FM
- Radio - Small Market, WIGO-FM, 2nd Place, Steve Nelson Morning Show
- Television - Commercial, WHSV-TV, 1st Place, WHSV TV3 Daybreak
- Television - Commercial, WWBT-TV, 2nd Place, NBC 12 News Today

Best Public Service/Community Event

- Radio - Large Market, WKHK-FM, 1st Place, K95 Catfish & Lori Camp Out to Feed Richmond
- Radio - Large Market, WNOR-FM, 2nd Place, Christmas Wish
- Radio - Medium Market, WQMZ-FM, 1st Place, STVFD David
- Radio - Medium Market, WINC-FM, 2nd Place, Chain of Checks
- Television - Commercial, WWBT-TV, 1st Place, Conner Brothers "Recycled Rides" Campaign
- Television - Commercial, WVBT-TV, 2nd Place, Foolproof Student Credit Initiative
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 1st Place, JobQuest
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 2nd Place, Dinosaur Train in Danville

Best Station Promotion/Contest

- Radio - Large Market, WUSH-FM, 1st Place, US106 Patriotic Festival
- Radio - Large Market, WROX-FM, 2nd Place, WROX Top 20 of 2010
- Radio - Medium Market, WBQB-FM, 1st Place, B101.5 Dollar Bill Game
- Radio - Medium Market, WZRV-FM, 2nd Place, Flag a Day Contest
- Radio - Non-Commercial or Public, WMLU-FM, 1st Place, WMLU's 18th Annual Bandfest

- Radio - Small Market, WMBG-AM, 1st Place, Guest DJ Contest
- Television - Commercial, WAVY-TV, 1st Place, 10 On Your Side Image
- Television - Commercial, WVEC-TV, 2nd Place, Bottled Water

Outstanding Feature Reporting

- Radio - Large Market, WAVA-FM, 1st Place, Gendercide in China
- Radio - Large Market, WRVA-AM, 2nd Place, Homecoming
- Radio - Medium Market, WFLS-FM, 1st Place, Graduation
- Radio - Medium Market, WBTM-AM, 2nd Place, Health Beat
- Radio - Non-Commercial or Public, WHRV-FM, 1st Place, Hearsay: Raising The Red Flag - Campus Campaign
- Radio - Non-Commercial or Public, WMRA-FM, 2nd Place, Health Clinic in Appalachia
- Television - Commercial, WTVR-TV, 1st Place, It Took A War
- Television - Commercial, WSLS-TV, 2nd Place, IHOP Goats
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 1st Place, HealthQuest

Outstanding News Series

- Radio - Large Market, WCVE-FM, 1st Place, Science Matters
- Radio - Large Market, WRVA-AM, 2nd Place, Westboro Baptist Church
- Radio - Medium Market, WFLS- FM, 1st Place, My Vehicle is Worth What?
- Radio - Medium Market, WFVA-AM, 2nd Place, WFVA Town Hall- Veteran's Day Show
- Radio - Non-Commercial or Public, WHRV-FM, 1st Place, Hearsay From the Headlines
- Television - Commercial, WVEC-TV, 1st Place, Expired Groceries
- Television - Commercial, WTVR-TV, 2nd Place, Grave Robber
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 1st Place, Positive Parenting

Outstanding Newscast

- Radio - Large Market, WRVA-AM, 1st Place, December 21, 2010 7:30AM
- Radio - Large Market, WNOR-FM, 2nd Place, News with Shelly Ashburn
- Radio - Medium Market, WBTM-AM, 1st Place, 7AM News
- Radio - Medium Market, WFLS- FM, 2nd Place, 6pm, December 21, 2010
- Radio - Non-Commercial or Public, WHRV-FM, 1st Place, December 21, 2010 Newscast

- Radio - Small Market, WJMA-FM, 1st Place, Noon News 12/21/10
- Radio - Small Market, WFTR- AM, 2nd Place, News at Noon 12/21/10
- Television - Commercial, WAHU-TV, 1st Place, WAHU Fox27 News at 10
- Television - Commercial, WCAV-TV, 2nd Place, CBS19 News at 6
- Television - Commercial, WWBT-TV, 2nd Place, NBC 12 News at 6PM

Outstanding Sports Coverage

- Radio - Large Market, WRVA-AM, 1st Place, September 10, 2010 Sportscast 8:15AM
- Radio - Large Market, WNOR-FM, 2nd Place, Sports with Rod Fitzwell
- Radio - Medium Market, WPWT-AM, 1st Place, Sullivan South Football Highlights
- Radio - Medium Market, WINA-AM, 2nd Place, Outstanding Sports Coverage

- Radio - Non-Commercial or Public, WMLU-FM, 1st Place, WMLU Sports- The Award-Winning Home of the Longwood Lancers!
- Radio - Non-Commercial or Public, WEHC-FM, 2nd Place, Josh and Bruce
- Radio - Small Market, WKWI-FM, 1st Place, Lancaster High School Girls Basketball- VA State Championship
- Radio - Small Market, WABN-AM, 2nd Place, Abingdon High School
- Television – Commercial, WCAV-TV, 1st Place, CBS19 Sports
- Television – Commercial, WVBT-TV, 2nd Place, Friday Night Flights

Outstanding Website

- Radio - Large Market, WNOR-FM, 1st Place, FM99.com
- Radio - Large Market, WNOB-FM, 2nd Place, 937bobfm.com
- Radio - Medium Market, WINA-AM, 1st Place, www.wina.com
- Radio - Medium Market, WFVA- AM, 2nd Place, www.newstalk1230.net
- Radio - Small Market, WMBG-AM, 1st Place, www.wmbgradio.com
- Radio - Small Market, WESR-AM/FM, 2nd Place, ShoreDailyNews.com
- Television – Commercial, WDBJ-TV, 1st Place, WDBJ7.com
- Television – Commercial, WTVR-TV, 2nd Place, wtvr.com
- Television - Non-Commercial or Public, WBRA/WMSY/WSBN, 1st Place, BlueRidgePBS.org

The Virginia Association of Broadcasters has been working to advance broadcasting since 1937. The Association provides legal advice, holds sales, news and production educational seminars and provides government relation services to its members. The VAB sponsors scholarship and internship programs to help educate and train future broadcasters, and the annual awards program recognizes excellence in broadcasting among its member stations. For more information on the VAB, please visit: www.vabonline.com

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